



RENT
REDUCE
REUSE
RECYCLE
CLASSIC
PARTY RENTALS



CLASSIC
PARTY
RENTALS
EVENT SPECIALISTS

Classic's SAVE Initiative ***"Sustainable Applications for a Viable Environment"***

Renting is Good for the Environment

One of the most important things Classic can do for the environment is to run an efficient business. Rentals are inherently good for the environment, as they reduce waste and avoid the need for clients to buy or build inventory, infrastructure, or facilities. Also, an operationally efficient business saves vehicle fuel, power, water, and chemicals by minimizing second trips, the need to re-wash equipment, and wasteful or redundant processes.

Another important component of Classic's business model is properly maintaining its inventory of rental equipment. Well-maintained equipment enables the company to rent equipment repeatedly, resulting in greater utilization and less impact to earth's limited resources. Classic Party Rentals, however, is committed to doing much more for the environment than running an efficient business and promoting the event rental industry...

Our Commitment

Classic Party Rentals is committed to minimizing the impact of the event industry on the environment, creating sustainable and safe events for clients, ensuring a healthy and safe work environment for employees, and being a civic leader in every community in which it operates. In addition, Classic strives to inspire others in its efforts and bring environmental awareness and action throughout the industry.

Over the years, Classic has demonstrated its commitment, both in operating principles and client interactions. Classic has established recycling programs for toner and ink cartridges, paper, bottles, cans, and cardboard. Many of the company's facilities have installed energy efficient lighting and conducted water efficiency audits. As well, all facilities have permitted waste disposal and equipment cleaning areas. Classic's hiring, screening, safety, and training programs are among the most aggressive in the industry. Rigorous environmental reports are conducted on all company locations.

Classic has partnered with clients such as *The Emmy Awards*, *Environmental Media Association* and *Global Green USA* to offer green event solutions, such as biodegradable disposables, environmentally friendly chafers, recycling receptacles, and recycling of plastic products, hangers, and other event waste. The company also provides an annual donation to select non-profits. (2007 recipients were The National Resources Defense Council and The Conservation International Group).

Sustainable Applications for a Viable Environment (SAVE)

Classic Party Rentals operates a company-wide initiative, known as **SAVE**, to research, recommend, and implement sustainable business practices. Currently, there are six **SAVE** program goals:

- **Develop leading-edge green rental products and event solutions for clients**
- **Reduce energy, fuel, and water consumption at all Classic facilities**
- **Develop company-wide sustainable vendor and purchasing program**
- **Reduce, reuse, and recycle of poly products, packaging, carpet, turf, etc.**
- **Ensure proper waste disposal at all Classic facilities**
- **Apply strict air quality standards (CA) at all Classic paint booths**

The **SAVE** team has been evaluating all vendors, processes, procedures, services, and capital equipment purchases as they relate to reducing Classic's environmental footprint. The team is particularly excited by the results of our most recent energy and water audits, the potential to recycle event waste, the prospect of replacing many of the company's cleaning chemicals with even more environmentally-friendly chemicals, and the start of a bio-diesel program for Classic's fleet. The **SAVE** team is also developing a client guide titled **How to Green Your Event Guide**, which will be available to Classic clients in 2008.

Classic views its results as part of a greater community effort to reduce the impact of special events on the environment. The **SAVE** team is working with internal and external stakeholders and the industry as a whole to ensure a more sustainable world.

Visit our website at www.classicpartyrentals.com/save for more information. Your input, questions, and comments are welcome. Please contact Christine Merser, Vice President of Sustainability and Operations, at 310-966-4900 or greenzone@classicpartyrentals.com.

